



Business Partners

Invest in your team. Invest in LA.



L.A. Works advances social responsibility by facilitating partnerships between businesses and the Los Angeles community.

By partnering with L.A. Works, your business can:

- Address pressing social needs in Los Angeles
- Engage your employees in meaningful team and morale building activities
- Build awareness of your business' commitment to social responsibility

There are **four** convenient ways for businesses to partner with L.A. Works:

1

BusinessWorks – Your Customized Community Service Experience

L.A. Works will partner with your organization to design a customized community service experience that fits the interests of your team and improves the community. From a single day, large-scale makeover of a school to quarterly nature conservation projects, we work with you to create your ideal project. We provide every aspect of project management, including site selection, project design, expert supervision, and supply procurement. Projects often range in scale from 50 to 5000 volunteers and fees are based on project size and type.

2

Annual Days of Service – Build Your Brand and Your Employee Culture

Your business can participate in one of our annual Signature Days of Service — L.A. Works Day (June), MLK Jr. Day (January), Cesar Chavez (March), Earth Day (April) and 911 Day (September). These annual days of service gather thousands of Angelenos to build the community through a variety of service projects, including neighborhood beautification and literacy improvement. Through these service days, your business can build its brand and culture while receiving public recognition in event advertising, newsletters, website, and social media.

3

Sponsorship of L.A. Works: a specific social issue, project, or campaign

By making a contribution to L.A. Works, your business will help support over 1,000 volunteer projects throughout Los Angeles. Led by trained L.A. Works volunteer project leaders, these projects cover the entire community service spectrum, including tutoring children, feeding the homeless, and spending time with seniors. Your business can also sponsor volunteers addressing a particular cause, like emergency preparedness. Your monetary gift will benefit the Los Angeles community, while your brand will benefit from the public recognition of your support.

4

Unique Partnership

L.A. Works will create a unique way for your business to invest in Los Angeles and promote social responsibility. Let us track your employee volunteer hours to promote productive competition. Partner with us as your charitable beneficiary for events such as holiday parties, product launches, and movie releases. Consult with us on the growing emphasis of social responsibility programs. Our network is as diverse as the community we serve, which allows you to impact your chosen cause and reach your target demographic.

If you're ready to invest in your team and in Los Angeles, please contact:

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L.A. Works, a 501(c)3 nonprofit, is Los Angeles' premier volunteer action center that empowers Angelenos to address pressing social issues through volunteerism and community collaborations. The funds from our business partners support L.A. Works' efforts to (1) increase volunteer participation, (2) provide our community with needed resources, and (3) encourage dialogue on social issues affecting the greater LA community.

